

Tommy Hilfiger
Principal Designer, The Tommy Hilfiger Group

Since launching his namesake brand in 1985, Tommy Hilfiger has become globally renowned as the pioneer of “classic American cool” style, fusing East Coast Classics with a laidback West Coast twist. Inspired by iconic pop culture and Americana heritage, the designer and his brand are driven by an ever-optimistic vision to break conventions and celebrate individuality. Today, under Hilfiger’s guidance, vision and leadership as Principal Designer, *Tommy Hilfiger* is one of the world’s most recognized lifestyle brands that shares its inclusive and youthful spirit with consumers worldwide.

Hilfiger’s career in fashion began as a high school student in 1969 when he opened his first store, People’s Place, in his hometown of Elmira, New York. Ten years later, he moved to Manhattan to pursue a career in fashion design, and in 1985 his namesake brand launched with a single menswear collection. It has since grown to achieve over US \$6.5 billion in global retail sales in 2015 and, as a true lifestyle brand, encompasses a breadth of collections, including *Hilfiger Collection* for women, *Tommy Hilfiger Tailored* for men, *Hilfiger Denim*, men’s and women’s sportswear, kidswear, and licensed lines including bodywear, footwear, accessories, watches, jewelry, and fragrances. In 2010, PVH Corp. acquired the Tommy Hilfiger Group, which today boasts an extensive distribution network spanning 115 countries and more than 1,600 *Tommy Hilfiger* retail stores throughout five continents, including its largest global flagship store at *tommy.com*.

Hilfiger has a longstanding passion for philanthropy and, through the global TommyCares organization, the Tommy Hilfiger company supports various international initiatives and charities including Save the Children, Autism Speaks and the World Wildlife Fund. Hilfiger’s diverse achievements in business and fashion have earned him numerous distinguished awards including the CFDA’s prestigious Geoffrey Beene Lifetime Achievement Award in 2012. In November 2016, Hilfiger will publish his memoir, *American Dreamer*, in which he reflects on his experiences in the fashion industry from the last 30-plus years.